

## Registration Fees

	Early Bird (Through April 12, 2010)	Standard (On or After April 13, 2010)
Member	\$1350	\$1550
Non-Member*	\$1650	\$1900
In-House Counsel	\$1000	\$1200
Academic/Government	\$900	\$1000
Students	\$300	\$300
Gala Dinner Ticket	\$175	\$175

\* Non-member fee includes a complimentary thirteen-month membership, valid through June 30, 2011.

## Meeting Location and Host Hotel

### The Charles Hotel, Harvard Square, Cambridge, MA

This four star hotel, voted "Top Hotel" by both *Boston Magazine* and *The Zagat Guide*, is located in Harvard Square, the heart of Massachusetts' intellectual and cultural center and less than ten minutes to downtown Boston by car or subway.

The Charles Hotel offers 294 newly-renovated Shaker-inspired guestrooms with a contemporary twist, all including wi-fi access. Each guest floor also includes "Web Cubes," providing complimentary Internet and printing services. The Charles Hotel also features Rialto, one of the "World's Top Hotel Restaurants" noted by *Gourmet*, the Regattabar, a world-famous jazz club, as well as the Wellbridge Athletic Club, a full-service gym. For more information on the Charles Hotel, visit the website [www.charleshotel.com](http://www.charleshotel.com).

The conference fee does not include hotel accommodations. A block of guestrooms has been set aside at the Charles Hotel at the discounted rate of is \$319 (rate does not include guestroom tax of 12.45%) for a single or double room.

The guestroom Internet fee is included in the discounted guestroom rate and will be waived upon checkout.

## Welcome Reception: The Charles Hotel, The Courtyard

**Wednesday, May 19, 7:00 p.m. – 8:30 p.m.**

This kick-off event is always a highlight of the ITechLaw World Technology Law Conference & Annual Meeting! Join with other conference attendees to enjoy the taste of New England at the Charles Hotel's beautiful courtyard. Don't miss this opportunity to network, get together with friends, and meet others in the technology law community.

All conference attendees are invited to attend the Welcome Reception; a separate ticket is not required. Business or business casual attire is recommended.

## Gala Reception and Dinner: The MIT Museum

**Thursday, May 20, 7:30 – 10:30 p.m.**

**Ticket Price: \$175 per ticket**

MIT is a pinnacle of technology inspiration and innovation, and the MIT Museum is the perfect place for this year's elegant Gala Reception and Dinner! Enjoy the creative energy of MIT as you stroll through its renowned collections in robotics, holography, engineering, and more. Let the museum be a backdrop to stir your imagination as you enjoy the festivities.

The Gala Reception and Dinner is a ticketed event. Conference attendees may purchase tickets during the registration process for this popular black-tie encouraged event. The Gala Reception and Dinner is typically a sell-out, so we urge you to register early. Transportation to and from the event will be provided.

## Conference Committee

### Conference Co-Chairs

- Ursula Widmer, Dr. Widmer & Partners, Berne
- Ira Schwartz, DeConcini McDonald Yetwin & Lacy, P.C., Phoenix
- Kiran Sandford, Mishcon de Reya, London
- Domenico Colella, Portolano Colella Cavallo Studio Legale, Rome

### Program Committee Chair

- John Beardwood, Fasken Martineau, Toronto

### Planning Committee

- Matthew Karlyn, Foley & Lardner, Boston
- Cynthia Larose, Mintz Levin, Boston
- Jenna Leavitt, Pillsbury Winthrop Shaw Pittman LLP, Los Angeles
- Peter McLaughlin, Foley & Lardner, Boston
- Charles Morgan, McCarthy Tétrault, Montreal
- Matthew Mousley, Duane Morris LLP, Philadelphia



**For more information on the ITechLaw 2010 World Technology Law Conference & Annual Meeting:**

**Email:** [memberservices@itechlaw.org](mailto:memberservices@itechlaw.org) • **Phone Number:** +1 (781) 876-8877 • **Fax Number:** +1 (781) 224-1239

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### EXHIBITOR



# 2010 World Technology Law Conference & Annual Meeting

**May 20-21, 2010 • Boston, Massachusetts, USA • The Charles Hotel**

What you can expect from this two-day event:

- Listen to more than 40 international industry leaders discuss the most critical issues in technology law
- Network with more than 175 technology law professionals from around the globe
- Enjoy an evening of fun and sophistication at the traditional, black tie encouraged Gala Reception and Dinner

### CLE Information

The ITechLaw 2010 World Technology Law Conference & Annual Meeting is expecting CLE accreditation in AZ, CA, IL, NC, NH, NJ, NV, NY, OH, PA, RI, WA. Please check <http://www.itechlaw.org/boston2010/cle-information.shtml> for ongoing CLE updates.

401 Edgewater Place, Suite 600  
Wakefield, MA 01880, USA



[www.itechlaw.org](http://www.itechlaw.org)



# Program

## Wednesday, May 19, 2010

**7:00 – 8:30 p.m.**  
**Welcome Reception (All Attendees Welcome)**  
*Charles Hotel – The Courtyard*

## Thursday, May 20, 2010

**7:30 – 8:30 a.m.**  
 Registration and Continental Breakfast

**8:30 – 8:40 a.m.**  
**Welcome and Opening Address**  
*Dr. Ursula Widmer, President, ITechLaw Association*

**8:40 – 9:10 a.m.**  
**Keynote Address**  
*James Tansey, President, Offsetters, the Official Carbon Offsetter of the Vancouver 2010 Olympic and Paralympic Games*

**9:10 – 10:40 a.m.**  
**Current Internet Issues**  
*Moderator: Diane Mullenex, Ichay & Mullenex, Paris*

- The Semantic Web: Critical Issues - A presentation on the technical and commercial possibilities, followed by an overview of the key legal challenges
- Requiring ISP Monitoring to Fight Online Infringement: An Overview from Europe
- The Latest Internet Issues from an In-House Counsel Perspective

*Speakers:*  
*Philip Nolan, Mason Hayes + Curran, Dublin*  
*Andriani Ferti, Clifford Chance, Brussels*  
*Takehiko Suzuki, DIRECTTV, Inc., Los Angeles*

**10:40- 11:10 a.m.**  
 Networking Coffee Break

**11:10 a.m. – 12:40 p.m.**  
**Data Protection and Privacy**

*Moderator: Sandra Jeskie, Duane Morris LLP, Philadelphia*

- Mobile Computing and Location-Based Services
- US Data Security Rules and their Global Impact
- The Latest Developments from Europe on the Transfer of Data for e-Discovery and other Data Protection Issues
- Canadian Privacy Commissioner Ruling re Facebook

*Speakers:*  
*Peter McLaughlin, Foley & Lardner, Boston*  
*Alan Sutin, Greenburg Traurig, New York*  
*Alexandra Neri, Herbert Smith, Paris*  
*Daniel Caron, Legal Counsel with the Legal Services, Policy and Parliamentary Affairs Branch, Office of the Privacy Commissioner of Canada*

**12:40 – 2:00 p.m.**  
 Networking Lunch

**2:00 – 3:30 p.m.**  
**Green Tech and Emerging Technologies**  
*Moderator*

- The Hows, Whys and Wherefores of Green IT
- The Mechanics and Legal Framework of a Functioning North American Carbon Offset Exchange and Related Deal Structures
- Emerging Technologies: An Overview of Key Issues

*Speakers:*  
*William Tanenbaum, Kaye Scholer, New York*  
*Charles Morgan, McCarthy Tetrault, Montreal*

**3:30 – 4:00 p.m.**  
 Networking Coffee Break

**4:00 - 5:00 p.m.**  
**Substantive Law Committee Meetings**  
 Data Protection, E-Commerce, Intellectual Property, Outsourcing

**5:00 – 6:00 p.m.**  
**Committee Meetings**  
 ITechLaw Women's International Network (I-WIN),  
 Local Representatives, In-House Counsel

**7:30 – 10:30 p.m.**  
**Gala Reception and Dinner – Ticketed Event**  
*Massachusetts Institute of Technology (MIT) Museum*  
*Black Tie Encouraged. Buses Depart from Charles Hotel at 7:00 p.m.*

Program is subject to change.  
 Please check the conference website  
[www.itechlaw.org/boston2010/index.shtml](http://www.itechlaw.org/boston2010/index.shtml)  
 for updated information.

## Friday, May 21, 2010

**7:30 – 8:30 a.m.**  
 Continental Breakfast

**8:30 – 10:15 a.m.**  
**IP Law Update**  
*Moderator: Jenna Leavitt, Pillsbury Winthrop Shaw Pittman, Los Angeles*

- Google Books and Current Copyright Issues
- In re Bilski: An Update on the Radical Change in the Approach to Business Method Patents in the US
- A Roundup of Critical IP Issues from Europe, the US and China

*Speakers:*  
*Marybeth Peters, U.S. Register of Copyrights, Washington, D.C.*  
*Marc Friedman, Sonnenschein Nath & Rosenthal, New York*  
*Conor Ward, Lovells, London*  
*Matthew Murphy, MMLC Group, Beijing*  
*Charles Lobenz, Clearwire Corporation, Washington, D.C.*

**10:15 – 10:45 a.m.**  
 Networking Coffee Break

**10:45 a.m. – 12:30 p.m.**  
**Contracting and Outsourcing I**  
*Moderator: Stuart Meyer, Fenwick & West, Mountain View*

- EDS v BSKyB: The Impact of this Recent Landmark UK Decision about how Suppliers Sell and Contract for Major Outsourced IT Solutions for Suppliers and Customers in the UK and Elsewhere
- Contract Issues in Cloud Computing
- Enforcement of Open Source Software Licenses Across Jurisdictions

*Speakers:*  
*Clive Seddon, Pinsent Masons, London*  
*Jan Geert Meents, DLA Piper, Munich*  
*Sara Duval Harrington, Wilson Sonsini Goodrich & Rosati, Palo Alto*

**12:30 – 2:00 p.m.**  
 Networking Lunch

**2:00 – 3:30 p.m.**  
**File Sharing and Social Networking**  
*Moderator: Jaime Angeles, Angeles & Lugo Lovaton, Santo Domingo*

- The Pirate Bay Case and the Latest Issues on File Sharing from Europe
- An Overview of Australia's Recent Landmark Case on ISPs' Responsibility for Unauthorized File Sharing
- Social Networking: Best Practices for Lawyers and What to Advise Clients
- IP Infringements in Social Networks: Self-regulation and Dispute Resolution

*Speakers:*  
*Linn Wredstrom, Hammarstiöld & Co, Stockholm*  
*Eugene Weitz, In-House Counsel Attorney, Berkeley Heights*  
*John Lipsey, LexisNexis, Los Angeles*  
*Ursula Widmer, Dr. Widmer & Partners, Berne*  
*John Lambrick, RMIT University, Melbourne*

**3:30 – 4:00 p.m.**  
 Networking Coffee Break

**4:00 – 5:45 p.m.**  
**Contracting and Outsourcing II**  
*Moderator: Lukas Morscher, Lenz & Staehelin, Zurich*

- Trends in Outsourcing in the Great Recession
- Insourcing: the Critical Issues
- Key Security & Privacy Issues

*Speakers:*  
*Diana McKenzie, Hunter Maclean Exley & Dunn, PC, Savannah*  
*Amy-Lynne Williams, Deeth Williams Wall, Toronto*  
*Peter Brautigam, Norr Stiefenhofer Lutz, Munich*  
*Salman Waris, FoxMandal Little, New Delhi*  
*In-House Counsel Speaker*

**5:45 – 6:00 p.m.**  
**Closing Remarks**  
 Dr. Ursula Widmer, President, ITechLaw Association



## An Invitation from ITechLaw



**Dr. Ursula Widmer**  
 President, ITechLaw  
 Berne, Switzerland  
[president@itechlaw.org](mailto:president@itechlaw.org)

Dear Colleagues,

As President of ITechLaw, I am honored to invite you to join us in Boston, Massachusetts, on May 20-21, 2010 at The Charles Hotel in Cambridge for the year's most thought-provoking technology law conference: The ITechLaw 2010 World Technology Law Conference and Annual Meeting.

You can expect a high-level, professional exchange of knowledge and skills related to technology law, which includes:

- More than 175 industry professionals from over 50 countries;
- 40+ renowned speakers providing in-depth presentations and contributed papers; and
- One-on-one discussions with your colleagues from around the globe during the many networking opportunities throughout the conference.

### Legal Content You Should Not Miss

Industry leaders from around the globe will discuss the most critical issues in technology law, including:

- **Green Tech and Emerging Technologies** – From the Hows, Whys and Wherefores of Green IT to the mechanics and legal framework of a functioning North American carbon offset exchange and related deal structures;
- **Contracting and Outsourcing** – In-depth sessions on cloud computing, enforcement of open source software licenses and trends in outsourcing during a recession, as well as a look at recent cases including EDS v BSKyB, a UK landmark decision on how suppliers sell and contract for major outsourced IT solutions; and
- **Current Internet Issues** – In-house counsel perspective on the latest Internet issues, as well as a look at the Semantic Web, from an overview of key challenges to its technical and commercial possibilities.

### The Power of Networking

Our annual conference offers even more than exceptional opportunities to learn from the best minds in the business. Perhaps equally important, you will form the personal connections and networks that are so critical to your technology law business. We encourage you to attend our special events, each of which offers a unique opportunity to meet colleagues face-to-face and renew industry friendships.

Please be sure to join us on Wednesday evening, May 19, when we begin the conference festivities at the Annual Welcome Reception taking place at The Charles Hotel. Following the first day's conference program on Thursday, May 20, we also invite you to join your peers and enjoy the Gala Reception and Dinner, set amongst inventions and innovations in science and technology at the renowned MIT Museum. The Gala Reception and Dinner is frequently sold out prior to the conference, so we encourage you to book your ticket early for this elegant and exciting evening.

Please share this invitation with your colleagues so they too may benefit from what this conference will deliver: fresh, stimulating content; productive discussions with our industry's best and brightest; and many enjoyable, memorable times.

I look forward to seeing you in Boston.

Dr. Ursula Widmer, President, ITechLaw  
 Berne, Switzerland