Respond today for your free copy of *"Gain eConfidence: The e-Business Reliability Survival Guide."*

In this book from Segue, you'll explore the complex issues involved in building and maintaining a reliable, high-performance e-commerce site. And you'll benefit from the experience of Segue and leading Internet companies, with best practices and advice for your e-business applications.

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Find out how you can make your website faster, more accurate and more reliable.

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DM 67

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Which of the following category best describes your function?
☐ QA Engineer ☐ Development ☐ Project Lead ☐ Manager
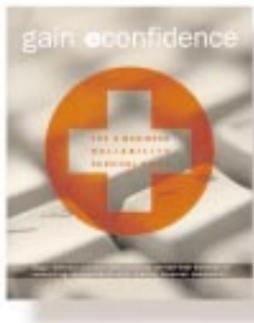☐ Director ☐ Executive ☐ Other _____

Would you be interested in attending a webinar on Segue's solutions?
☐ Yes ☐ No

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Phone (_____) _____ E-mail _____

reliability

performance

success

(segue)

eConfidence

Gain **e**Confidence with this FREE book from Segue

Reliability testing can make the difference between a successful e-business and a failure. Find out how some of the leading Internet companies make their e-business applications reliable – and what you can do to improve yours.

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ERROR!

⚠ Yesterday, hundreds of customers placed their orders.

Today, the web site lost them.

Business would never let it happen.
Neither should e-business.

Too often, a company doesn't think about e-business reliability until it's too late – when the site crashes. When slow connections or inaccurate transactions have driven away users. When the time spent maintaining and upgrading e-business systems has drained too many resources from the core business. In traditional businesses, this would be unacceptable. But in e-business, it is common – even though service failures alienate customers and investors, costing you untold amounts in lost revenue. Even though the reliability of your site can make or break your e-business.

With Web sites attracting millions of hits and thousands of transactions per day, e-businesses need to be absolutely sure their systems are 100% reliable, scalable, and flexible. This performance is necessary to compete in the e-marketplace and win.

That's why so many leading Internet companies turn to Segue. Segue has helped thousands of companies make their e-business applications run smoothly, quickly, and effectively. And we can help you immediately, with a free book on best practices for e-business reliability.

Gain eConfidence with Segue

What do we know about e-business reliability? For years, Segue has been helping companies design, test, and monitor their e-business sites for maximum reliability, quality, and performance. Our industry-leading solutions and services ensure that every aspect of your site performs reliably in all situations.

Our solutions help our customers to answer the most critical questions related to their site's performance:
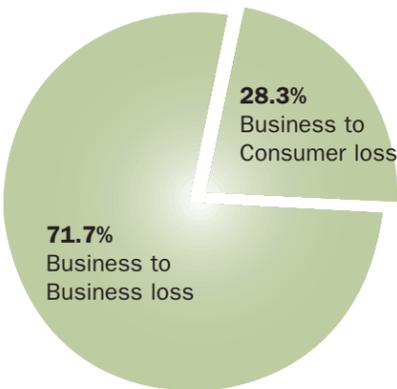
- **Verification:** Will your e-business system and components work together properly?
- **Scalability:** Will your Web site be able to handle varied and peak user demand?
- **Monitoring:** If performance starts to fail, can you quickly identify the problem?

Isn't it time you had the answers to those questions? Segue can help. Contact us today for your FREE copy of **Gain eConfidence: The e-Business Reliability Survival Guide.**

Written by industry experts at Segue, this book is a compilation of best practices derived from our most demanding engagements with leading Internet companies. You'll learn about the reliability, performance and functionality risks you face as a player in the e-business market.

28.3%
Business to Consumer loss

71.7%
Business to Business loss

Every month, over 362 million dollars of revenue are lost because of poor load speeds.

gain econfidence

Get your FREE book today!

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**Discover what the experts know –
contact Segue today and learn why e-businesses
count on Segue as the reliability experts.**

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Are you ready to get your website up to speed? Contact Segue and learn about our complete line of e-business testing and reliability solutions.
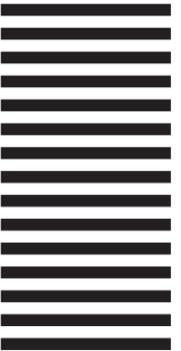- Software solutions, including SilkTest and SilkPerformer
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